

Read Across America

The National Education Association is building a nation of readers through its signature program, NEA's Read Across America. This year-round program focuses on motivating children and teens to read through events, partnerships, and reading resources.



NEA's Read Across America Day, NEA's national reading celebration takes place each year on or near March 2, the birthday of Dr. Seuss. Across the country, thousands of schools, libraries, and community centers participate by bringing together kids, teens, and books, and you can too!

On March 2, the National Education Association calls for every child to be reading in the company of a caring adult.

The Purpose of Read Across America

Motivating children to read is an important factor in student achievement and creating lifelong successful readers. Research has shown that children who are motivated and spend more time reading do better in school.

Read Across America Poem

You're never too old, too wacky, too wild,
To pick up a book and read with a child.
You're never too busy, too cool, or too hot,
To pick up a book and share what you've got.

In schools and communities,
Let's gather around,
Let's pick up a book,
Let's pass it around.

There are kids all around you,
Kids who will need
Someone to hug,
Someone to read.

Come join us March 2nd
Your own special way
And make this America's
Read to Kids Day